

# You commented CLAUDE.

Here's the 4-minute setup that turns one Instagram comment into an automatic DM — running 24/7, even while you sleep.

## COMMENT → DM, ON AUTOPILOT

### What you're setting up

You pick a keyword on any post — say **GUIDE**. From then on, whenever someone comments that word, Creator Lane instantly sends them a DM with your link, product, or freebie. No manual replies. No missed leads. It connects to Claude through our native MCP server, so you can manage and ask about your campaigns in plain English.

### The 4-minute setup

#### 1 Sign up free

Go to [creatorlanehq.com](https://creatorlanehq.com) and connect your Instagram. Meta Certified — zero accounts banned, ever.

#### 2 Connect the MCP server

In Claude, add the Creator Lane MCP server. This is what lets Claude read your campaigns and act on them in plain English.

#### 3 Pick your post + keyword

Choose any post and set a trigger word (GUIDE, LINK, CALL — whatever fits).

#### 4 Set the DM

Write the message that auto-sends: a link, an affiliate offer, or a product they can buy right inside the DM.

#### 5 Go live

Turn it on. Every matching comment now gets an instant, tracked DM — automatically.

Free forever on the starter tier — 10 automations a month, more than most creators under 50k followers ever need. No card required.

### 5 ways creators use it

- **Affiliate links.** Comment a keyword, get your tracked affiliate link in the DM. Every click attributed.
- **Your own products.** Sell presets, PDFs, or a course — the buy link lands while they're still in the comments.
- **Bookings.** Send your Calendly or a quick form to book calls, classes, or coaching.

- **Lead capture.** Turn commenters into email subscribers with a one-tap subscribe link.
- **Direct checkout.** Drop a Stripe or Shopify link straight in the DM — they tap, they pay, done.

**START FREE** → [creatorlanehq.com](https://creatorlanehq.com)

Set up your first automation in about four minutes. No card. Cancel the manual DMs forever.